



Sponsorship, Marketing & Exhibitors guide

Who are we?

[Screams By The Sea](#) is an international film festival celebrating independent genre cinema. The one day event is set to be held in the heart of Bournemouth gardens - [Pavilion Dance South West](#). On the **29th of March 2025** the venue will welcome film makers, producers, distributors and guests from the local area and abroad to watch new and original films.

10+ hours of entertainment	45,000 people reach Across all platforms*	13 speakers & VIP's
14,000 ppl Post engagement	★★★★★ "The event had huge heart as well as being super slick" -Festival guest	BFI Hub member

* Facebook, Instagram, Twitter. Two months leading to the event.

Why sponsor?

- Heighten brand visibility around the event;
- Pre-event hype and build up;
- Your business seen supporting local talent
- Engaging social media opportunities;
- Guarantee our guest leaving with your business in hand;
- Professional photography and media coverage at the event.

What to expect

Sponsored breakfast will see all industry guests enjoy a hot drink by the sea before doors open. Guests of the festival will enjoy **6x screenings, 4x industry talks, adequate breaks to enjoy our vendors, and special effects workshops** throughout the day.

All of our industry guests will be interviewed and photographed at our custom 2x4m media Step & Repeat wall. **Professional programs** will be printed and each guest will be given a lanyard with key information of the day. The main screen will show **trailers & selected advertisements** before each film.

The end will be complete with our **Award ceremony** where our guests will have the chance to vote on which was the Best Film from the event. Take the opportunity to grant this award to the winning filmmakers and have your picture taken on the main stage.

Available opportunities

Below is the breakdown of the five different ways businesses can benefit from this event.

£300 - Social sponsor (BRONZE)

SOCIAL MEDIA & WEBSITE BRANDING

Your logo on our social media banners and selected posts for duration of festival

SOCIAL MEDIA POSTS

Regular dedicated social media posts across our platforms Twitter, Facebook, Instagram.


2X VIP PASSES VIP pass includes - Access to all film and event screenings, access to all


parties and awards.


 **Screams By The Sea festival T-shirt**


 **10% OFF EXTRA TICKETS**
Extra ticket discount code

£750 - Page in the program (SILVER)

 **FULL COLOUR ADVERT**
Full colour advert in our festival programme. Distributed both digitally and physically


 **SOCIAL MEDIA & WEBSITE BRANDING**
Your logo on our social media banners and selected posts for duration of festival


 **SOCIAL MEDIA POSTS**
Regular dedicated social media posts across our platforms Twitter, Facebook, Instagram

 **3X VIP PASSES VIP**
pass includes - Access to all film and event screenings, access to all parties and awards

 **Screams By The Sea festival T-shirt**


 **15% OFF EXTRA TICKETS**
Extra ticket discount code


 **DISPLAY ADVERTISING**
Flyers distributed throughout the cinema for duration of festival (Provided by the sponsor)

 **SMALL SCREENS AD**
Take full advantage of the large footfall with 30 second video or still image(s) playing on screens situated throughout the venue - Played 4 times every hour


£1500 - Brand on the vinyl (GOLD)

 **Everything included in SILVER**

 **STEP & REPEAT**
Your logo on our step and repeat banner as part of the organisers seen in every official photograph

 **5X VIP PASSES VIP**
pass includes - Access to all film and event screenings, access to all parties and awards

 **POSTER**
Logo on festival poster distributed digitally and physically

 **DISPLAY ADVERTISING (provided by sponsor)**

- Flyers distributed throughout the cinema for duration of festival
- 1x pop-up banner in prime location in cinema.

£2000 - Screen time at the festival (GOLD+)

 **Everything included in GOLD**

 **BIG SCREEN AD**

Your advert played to our captive audience at the beginning of every film



DISPLAY ADVERTISING

- Flyers distributed throughout the cinema for duration of festival
- 2x pop-up banner in prime location in cinema.

£3000 - Award sponsor



Everything included in GOLD+



BRANDED AWARD

Sponsorship of 'Audience Choice' award. Your branding on the award & publicity from the main stage of the event

Additional ways to support:

- Sponsor an industry breakfast: £650
- Sponsored lanyards: £600
- Sponsor totebag for industry guests: £310

Get in touch now!

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Phone: 07546393132

Website: <http://www.screamsbythesea.co.uk>

Twitter: <https://twitter.com/Screamsbythesea>

Facebook: <https://www.facebook.com/profile.php?id=100093171273123>

Instagram: <https://www.instagram.com/screamsbythesea/>



*“This is going to be a cult classic attraction,
just like Comic—Cons around the world.”*

